

# YMCA Humber Privacy Notice

At YMCA Humber we are committed to protecting and respecting your privacy. Whenever you provide any personal information to us, we will treat your information in accordance with this privacy policy and the General Data Protection Regulation (GDPR).

## Personal data that you provide us

When you contact us, donate, take part in a sponsored event, or interact with us in any other way, we may receive basic personal information about you, such as your name, address, telephone number, email address. We do not collect any special category data or financial information from you.

## Why we need it

We need this basic information in order to respond to correspondence you have sent to us, to keep you updated on our events, send you information about our work and how you can continue to support YMCA.

You have the right to let us know at any time if you want to change how you hear from us or advise us if you no longer wish to receive any further communications from us. You can do this by calling 01472 359621 or emailing [info@ymca-humber.com](mailto:info@ymca-humber.com)

## What we do with it

We only ever use your personal data with your consent, or where it is necessary:

- to enter into, or perform, a contract with you
- to comply with a legal duty
- to protect your vital interests
- for our own (or a third party's) lawful interests, provided your rights don't override these.

In any event, we will only use your information for the purpose or purposes it was collected for (or for closely related purposes).

We may process personal information for certain legitimate business purposes, which include some or all of the following:

- where the processing enables us to enhance, modify, personalise or otherwise improve our services/communications for the benefit of our customers
- to identify and prevent fraud
- to enhance the security of our network and information systems
- to better understand how people interact with our websites
- to provide postal communications which we think will be of interest to you
- to determine the effectiveness of promotional campaigns and advertising.

Whenever we process data for these purposes we will ensure that we take account of your personal data rights at all times.

Our legitimate business interests do not automatically override your interests - we will not use your personal data for activities where our interests are overridden by the impact on you (unless we have your consent or are otherwise required or permitted to by law).

## How long we keep it

We will only use and store information for as long as it is required for the purposes it was collected for. We will review what information we hold and delete what is no longer required. We will not retain your data for any longer than necessary.

## Accessing and updating your personal information

You have data subject access rights and can therefore ask us for a copy of the personal data we hold about you. Please also help us to keep your information up to date by letting us know of any changes by emailing [info@ymca-humber.com](mailto:info@ymca-humber.com)

## Cookies

The YMCA uses cookies (small text files) to monitor browsing preferences in order to make a user's experience more efficient and to provide us with the basic visitor statistics for analysis. i.e. how many people have visited our website.

We use Google Analytics cookies to collect anonymous traffic data, such as page visit information, where the visitors to the site had come from and the browser and operating systems used. This information is stored by Google and subject to their privacy policy.

The site also makes use of session cookies. Those cookies are necessary for site functionality and contain no personally identifiable information. They are deleted when the browser is closed.

Please note, that you can delete any cookies that are already stored on your computer. Please refer to the instructions for your browser or file management software on how to do so.

For more information about cookies, including how to block or delete them, visit [AboutCookies.org](http://AboutCookies.org)

## Changes to this privacy policy

We keep our privacy notice under regular review. This privacy notice was last updated on 23<sup>rd</sup> May 2018.