

# YMCA HUMBER

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## TRUSTEE RECRUITMENT 2020

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**'We believe everyone has  
potential to unlock'**

**YMCA**

YMCA is the oldest and largest charity working with young people in the world. Locally, YMCA Humber has been part of the community since 1882.

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## Welcome



### Chairman's Message

During my last 6 years as Chair here at YMCA Humber I have been fortunate to be involved in some amazing projects and work alongside a fabulous group of Trustees.

We are extremely excited to be embarking on the next phase of our development and are looking to welcome new board members to help guide the Association through its transformational journey to include the continued development of outstanding services for vulnerable people, the provision of aspirational accommodation and establishing ourselves as one of the region's essential Community Partners.

Hopefully, this booklet will provide you with an insight into the Association's transformational journey and inspire you to consider becoming a member of our board of Trustees. If you have the drive, commitment, and passion to truly make a difference to peoples lives and believe everyone has potential to be unlocked we would love to hear from you.

*Best wishes*

*Stephen Gallaher*

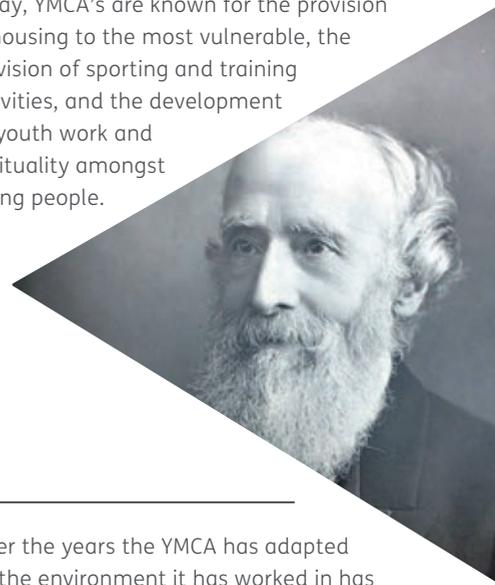
# History of the YMCA

The YMCA originated out of prayer and bible study meetings of young male shop workers in the 1840's. George Williams, a draper's assistant, is acknowledged as its principal founder, and in 1844 the 'Young Men's Christian Association' was established in London.

The motivation and drive of George Williams and his friends was a care for young men, which resulted in quick expansion to over 40 YMCA's in Europe and North Africa by 1855.

There are currently over 110 YMCA's in England and in over 120 different countries, with over 2500 YMCA's in the United States of America alone.

Today, YMCA's are known for the provision of housing to the most vulnerable, the provision of sporting and training activities, and the development of youth work and spirituality amongst young people.



# History of YMCA Humber

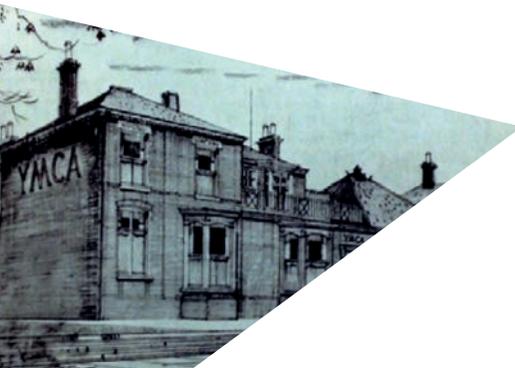
Grimsby, Cleethorpes and District YMCA, as it was then known was founded in 1906 by Fred Bacon a successful Fish Merchant in the town. Following a meeting with the British and Foreign Bible Society the humble beginnings of YMCA Humber began in two rooms in a building on Heneage Road, Grimsby, where club activities took place.

Over the years the YMCA has adapted as the environment it has worked in has changed; this included providing sports facilities for young people in the 1930's and the development of a summer camp in the 1950's and 60's.

Since the late 1960's the focus of the YMCA locally has been providing supported accommodation for vulnerable young people. In 1973 our Peaks Lane Hostel was opened on land donated by Michael Sleight.

In 2001 the Foyer project at Riby Square was opened, accommodating 26 young people.

In 2009 we opened a young male community house supported by a generous benefactor.



# Our Purpose

**'We believe everyone has potential to unlock'**

## YMCA Values

The way we act at YMCA is characterised by five strong and distinctive values that flow from our Christian ethos.

- ▶ **We seek out**  
We actively look for opportunities to make a transformative impact on young lives in the communities where we work, and believe that every person is of equal value.
- ▶ **We welcome**  
We offer people the space they need to feel secure, respected, heard and valued; and we always protect, trust, hope and persevere.
- ▶ **We inspire**  
We strive to inspire each person we meet to nurture their body, mind and spirit, and to realise their full potential in all they do.
- ▶ **We speak out**  
We stand up for young people, speak out on issues that affect their lives, and help them to find confidence in their own voice.
- ▶ **We serve others**  
We are committed to the wellbeing of the communities we serve and believe in the positive benefit of participation, locally and in the wider world.

# YMCA Humber Strategic Plan 2019 – 2021

As a Trustee of YMCA Humber you will be joining the organisation at an incredibly exciting time.

The strategic plan for 2019-2021 reflects the transformational journey planned for the organisation. YMCA Humber is in the midst of a new, exciting era and delivery of the strategy will help transform the communities we work with and unlock the potential of young people.

We are:



Expanding our accommodation portfolio, providing more safe supported housing for young people.



Building and developing relationships with local employers.



Growing our Youth Work and our potential to offer support to families.



Delivering a new 'People Strategy', to demonstrate how we will support, train and develop our staff to deliver excellent services.



Delivering a new Income Generation strategy to grow our income through fundraising, corporate support and grants.

# Delivery of the plan to date



**4** residents started university



**117** residents housed at any one time



**1** property opened for vulnerable Females



**20,000+** hours of support delivered to residents



**60** members of staff (50 full-time equivalents)



**560** hours of counselling support

**2** Housing First properties opened for 4 street homeless people



**1000+**

hours of engagement activities to build life skills



**225**

referrals to our AT ONE programme



**1**

Care Leavers property opened for up to 5 16-18-year olds



**500+**

hours from our volunteers



# The Future

YMCA Humber is probably at the most exciting point in its history.

Having opened a new Care Leavers' project, a new Housing First project and a further community house in the last 12 months, we are also on the verge of delivering even more.

We are about to take over the running of the St Hugh's Community Centre on the West Marsh of Grimsby, expanding our community work, and in September 2021 our £8.3m Freeman Street building will open. This new building delivers 74 units of quality, aspirational accommodation for young people as well as a wealth of community facilities; including a cultural café, art and exhibition space, conference hall, training facilities, performance space and much more. Together, these two projects are shining examples of how YMCA Humber has stepped up as a leader in the community of North East Lincolnshire.

But our aspirations don't stop there. Our current Strategic Plan runs to the end of 2021 and includes our intention to re-develop our Peaks Lane site to meet the needs identified with partners for North East Lincolnshire. Our current Foyer project will be re-furnished and re-purposed to meet the needs of the most vulnerable people needing accommodation and support. Our work with young people, particularly those who are vulnerable will grow. Our provision of sporting facilities will continue and grow.

We aspire to develop our work, particularly our supported accommodation provision into North Lincolnshire and Hull; truly becoming YMCA Humber.



In order to meet these aspirations we need to grow our income generation capability, and to support this work we need to improve our reputation, building a better understanding across the areas we serve of what we do and how we do it.

We need to develop new relationships with key partners and maximize and enhance our current partnerships.

Our values are strong. At YMCA Humber we believe that everyone has potential to unlock. We want everyone in the area we serve to have opportunity to unlock their potential. This will be reflected in all of the work we do moving forward and developing our 2022-2025 Strategic Ambition.

We are keen to strengthen our Board of Trustees with people who have the passion and commitment to guide us through these exciting times and truly make a lasting difference to people's lives.

## Investment in Our Future:

*£8.3million in our Freeman Street building, providing state of the art accommodation and community facilities.*

## Our partners



# Role at a glance

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## Skills

Do you have one or more of the following skills?

- ▶ Corporate engagement & business partnerships
- ▶ Experience of working with vulnerable people
- ▶ Communications and marketing
- ▶ Digital, IT or web development
- ▶ Income generation
- ▶ Finance and governance

## Your Commitment to us

- ▶ Support the senior leadership team and staff in specifically identified projects.
- ▶ Using your skills and experience to support of the development the 2022 – 2025 strategic plan.
- ▶ Be a proactive advocate for YMCA Humber within the region.
- ▶ Prepare for and attend Board and Sub-Committee Meetings.
- ▶ Role model the values of the organisation.

## Our Commitment to you

- ▶ An opportunity to shape the future of a dynamic and progressive organisation.
- ▶ A personally tailored development plan to support personal and professional progression - we believe everyone has potential to unlock!!
- ▶ Opportunity to engage in meaningful and progressive partnership working within the locality.
- ▶ To always provide a warm welcome, a respectful and fun environment, and the ability to truly make a long-term difference to people's lives.

## Time & Location

- ▶ Up to 4 hours per week
- ▶ Primarily Grimsby based with scope to travel within the Humber region

## Purpose of the role

- ▶ Ensuring the charity has a clear vision, mission and strategic direction and is focused on achieving these.
- ▶ Being responsible for the performance of the charity and for its “corporate” behaviour.
- ▶ Provide ongoing constructive scrutiny and challenge.
- ▶ Ensuring that the charity complies with all legal and regulatory requirements.
- ▶ Acting as guardians of the charity's assets, both tangible and intangible, taking all due care over their security, deployment and proper application.
- ▶ Ensuring that the charity's governance is of the highest possible standard.
- ▶ To understand and agree the principles, values and ethos of YMCA Humber and ensure that these are reflected in the work of the board and activities of the association.
- ▶ To attend all meetings and actively participate in the work of the board.

## How to apply

Thank you for your interest in YMCA Humber. We would really love to chat to you about this exciting voluntary opportunity. Please contact Kate on **01472 359621**.

To apply please send your CV with a covering note of no more than 2 pages to **kate.conway@ymca-humber.com**.

Please note that this role requires an enhanced DBS check to be carried out.

**‘We believe everyone has potential to unlock’**

## Follow up on

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YMCA enables people to develop their full potential in mind, body and spirit. Inspired by, and faithful to, our Christian values, we create supportive, inclusive and energising communities, where young people can truly belong, contribute and thrive.

SUPPORT & ADVICE

ACCOMMODATION

FAMILY WORK

HEALTH & WELLBEING

TRAINING & EDUCATION